

# PARKS ADVISORY COMMITTEE AGENDA



Monday, June 13, 2022

6:00pm

Public Meeting Session – Hybrid (Remote - GoToMeeting & In-Person)

Customer Service Center – 3050 N Delta Hwy., Eugene
Goodpasture Room

## **PAC Meeting**

- **I. Introductions** (5 min.)
- **II. Public Comment** (up to 10 min.)
- III. Assignment Review (5 min.)
- **IV.** Review of Meeting Summary All (2 min.)
- V. New Business (90 min.)
  - 1) District 5 PAC Candidate Richard Vasquez
  - 2) Public Polling Findings for Proposed Levy FM3
  - 3) Capital Project Prioritization List
  - 4) Community Engagement Meetings
  - 5) Funding Measure Recommendation
- VI. Old Business (15 min.)
  - 1) PAC Field Trip
- VII. Staff Updates/Reports (15 min.)
  - 1) Harbor Vista Cabins Ribbon Cutting Ceremony July 13th
  - 2) Climate Advisory Committee Report Mike Allen
- VIII. Open All (5 min.)
- **IX.** Operations Reports (5 min.)
- X. Meeting Wrap-up/Assignments (5 min.)
- XI. Adjourn

#### 2022 Meeting Dates:

JANUARY 10	MAY 9	SEPTEMBER 12
FEBRUARY14	JUNE 13	OCTOBER 10
MARCH 14	JULY NO MEETING	NOVEMBER 14
APRIL 11	AUGUST NO MEETING	DECEMBER 12

#### **Lane County Parks Advisory**

May 9, 2022 Meeting Summary

This written indexed summary of minutes is provided as a courtesy to the reader.

The recorded minutes created pursuant to ORS 192.650(1) are the official minutes of this body under Oregon law.

The recorded minutes are available on the Parks Advisory Committee website:

http://lcpubw05.lanecounty.org/Information/PW\_Parks/PAC\_05092022.mp4

Members Present: Jim Mayo, Kevin Shanley, Greg Hyde, Carl Stiefbold, Mike Allen, Timothy

Foelker

Members Absent: None

Staff Present: Brett Henry, Bjorn Carlson, Ed Alverson, Cynthia Schlegel, Dan Hurley

Guests Present: None

Chair Mayo called the meeting to order at 6:00 p.m.

00:00:25 Introductions

#### 00:01:40 Public Comment

- None

#### 00:01:52 Announcements

- None

## 00:01:52 Assignment Review

- Share facility condition assessment reports with PAC.
- Contact McKenzie Economic Development Corporation
- Stewart Covered Bridge Update The Parks Division (Parks) explored the possibility of adding a
  fence and gate to close in the evening. The proposed fence area is in the road right-of-way;
  therefore, other solutions should be considered. Henry will reach out to concerned citizen to
  discuss.
- Discuss a July Field trip to Florence.

### 00:07:33 Review of Meeting Summary for April 11, 2022

- Kevin Shanley motioned, Tim Foelker seconded, motion passed unanimously.

#### 00:08:13 New Business

- None

#### 00:08:22 Old Business

- Armitage Campground Expansion Held an open house on April 12<sup>th</sup> for public input of the preliminary design concept. An arborist was hired to assist the engineers with the design concept by inventorying existing trees. Trees were categorized as those to preserve and those that may pose a hazard within the expansion area. Parks is also looking at the impact to the day-use area so vegetative screening of native vegetation was added to the design for noise reduction, separation and privacy. The new campsites include two American Disability Act (ADA) sites close to the restrooms. The septic design is currently underway with the idea of connecting with the existing system. Parks was awarded American Recovery Plan Act (ARPA) funding and will use a portion of the ARPA funds for the campground infrastructure. The 90% design phase is scheduled for completion in December and Parks will be ready to apply for environmental permitting. In 2023, Parks will apply for a County Opportunity Grant through the Oregon Recreation & Parks Department (ORPD). An arborist will be retained before, during, and after construction to monitor impact to trees along the way. As part of the expansion, Parks is looking at adding a rain garden and more day-use features in the adjacent field to the east. An all-inclusive playground and nature play area are under consideration.
- HBRA Coast Fork Access Currently the only non-motorized water access at Howard Buford Park (HBRA) is under the Seavey Bridge, which poses parking safety and compliance issues. Parks received a Marine Board grant for the engineering design and environmental permitting of the project. Cameron McCarthy, a landscape architect firm, was hired for the design & permitting. A conceptual design of the area along the flat part of the Coast Fork Willamette inside the Arboretum leased area was presented to the PAC. Access will include two paths down to the water with one path more direct and steep and another path that is longer and less steep for visitors with mobility challenges. A portable restroom and changing station will be located close by. An on-site public meeting is scheduled on May 10. The design will be modified based on feedback received at the meeting.
- District 5 PAC Vacancy The vacancy is still posted on the County website and Parks is still recruiting for the position. The PAC was urged to assist with finding applicants for the position and seek out individuals who will provide more diverse perspectives.
- Harbor Vista Cabins & PAC Field Trip Cabins are completed and furnished. The target date for opening reservations is June 1. A field trip to Florence will be scheduled for July. A press release and ribbon cutting ceremony will be scheduled.

#### 01:00:59 Staff Updates/Reports

- American Recovery Plan Act – Parks received approximately \$4.3M in funding for park infrastructure improvements. The Engineering & Construction Services Division will provide assistance with oversite with bid openings. Parks will continue assessing water storage issues at Richardson and Orchard Point by installing four tanks that double the capacity and investigating the water table along Fern Ridge Reservoir.

- Parks Funding Plan – Henry and hired consultant Bob Keefer (SDAO) will continue working on the Parks Funding Plan. Henry will go before the Board of County Commissioners on June 21 to present the staff recommendation and request feedback. FM3 will conduct a second public polling survey later in May. Results will be presented to the PAC at the June meeting. The RFQ for a public information consulting firm closes on May 13. Four regional public engagement meetings are scheduled for May to discuss the proposed levy and gather feedback on what is important to consider improving at their parks.

### 01:27:05 Open

- PAC members engaged in open discussion.

## 01:37:29 Operations Report

- Included in meeting materials.

#### 01:40:25 Meeting Wrap-up/Assignments

- Reach out to the McKenzie Economic Development Corporation
- District 5 PAC member recruitment
- Send out doodle poll for PAC field trip
- Harbor Vista ribbon cutting information
- Add Climate Advisory Committee Report to future agendas

Mayo adjourned the meeting at 7:42 p.m.



# Lane County CITIZEN ADVISORY COMMITTEE APPLICATION

APPLICANT'S NAME AND CITY:	DATE:
Richard A. Vasquez Creswell , OR 97426	05-18-2022
NAME OF ADVISORY COMMITTEE:	PLEASE CHECK ONE:
PARKS ADVISORY COMMITEE	■ New Applicant Reappointment

- Give a brief description of the experience or training that qualifies you for membership on this
  advisory committee (If you wish, you may attach a resume or other pertinent material).
   I'm experienced with policymaking and can support clear decisions with functions of the
  committee. Ensure effectiveness through professionalism and management. Knowledge of
  annual budgeting, contracts, disposition of property and know the process for board governance,
  Roberts Rules of Order.
- 2. Why do you want to become a member of this committee, and what specific contributions do you hope to make?
  - This is a great opportunity to be involved and create more positive support to the parks committee. Act in an advisory capacity to the City Council in policy matters pertaining to the acquisition and development of parks and the formulation of a recreation program to meet the needs of the citizens.
- 3. List the community concerns related to this committee that you would like to see addressed if you are appointed.
  - Actively promote recreation and park activities within the City. Review and make recommendations to the City Council on the City Manager's annual proposed budget for recreation and park.
- 4. Briefly describe your present or past involvement in relevant community groups. (Having no previous involvement will not disqualify you for appointment.)
  I have experience on committees such as: Community Action Board, Lodi Art's Committee, Lions International, Kiwanis International, Measure W and served one term as Trustee for community College Stockton Ca.
- 5. Lane County is committed to reflecting diverse cultures on its boards/committees and does not discriminate against any person on the basis of race, color, national origin, age, disability, sex, religion, language, ethnicity, socio-economic status, sexual orientation, gender identity or expressions, veteran's status, or political beliefs in employment or in admission, treatment, or participation in its programs, services, and activities. If selected, how would you contribute to this effort?

Integrity, diversity, and effectiveness are key elements for good relations between committee members. I do not discriminate and or believe that every qualified individual can make a difference on a committee.

# LA NE COULT ORIGINAL ORIGINAL

# Lane County CITIZEN ADVISORY COMMITTEE APPLICATION

6.	Are you	u currently	serving o	on any	Advisory	Boards o	r Committees?	If so,	which
on	es?		_	_	_				

No

7.	Are you employed by, have any business, contractual arrangements or family connections with programs having contractual agreements with the County or that might be within the purview of the committee on which you are seeking appointment? (If there is a change in your circumstances, please advise the staff for the committee within 30 days.)
	■ No ☐ Yes Specify:
8.	How did you learn about this vacancy?   Newspaper  Word of mouth  Other:
9.	In which County Commissioner District do you reside? Please check one:
	☐ Unsure ☐ West Lane County ☐ Springfield
	☐ South Eugene ☐ North Eugene ☐ East Lane County
	The Board of Commissioners has adopted the following policy on reappointments*:  a. Members of County advisory groups will serve a maximum of two consecutive terms when term lengths are three or more years in length.  b. The deadline for incumbent applications will be the same as the deadline for new
	* Unless waived by the Board.

# PUBLIC POLLING FINDINGS



# LANE COUNTY PARKS TRACKING SURVEY **220-6413-WT (TRACKS ADDED)**

## N = 543A/B SPLITS

MARGIN OF SAMPLING ERROR  $\pm 4.9\%$  (95% CONFIDENCE LEVEL)

Hello,	I'm	from	, a public opinion	research company	. We are not tele	marketers tryi	ng to sell
you ar	nything, and w	e will not asl	for a donation of	any type. We're co	onducting a publ	c opinion surv	ey about
impor	tant issues in 1	Lane County	. May I speak to _	? (N	MUST SPEAK T	O VOTER L	ISTED.
			LIVES AT THE A				
A.	Before we be	egin, I need t	o know if I have re	eached you on a ce	ll phone, and if	so, are you in	a place
		•	without endanger	•	-	•	1
		Yes, cell a	nd can talk safely -			88%	
			ut cannot talk safel				
			cell				
		(DON'T R	EAD) DK/NA/RE	FUSED	TER	MINATE	
1.		-	nings in Lane Cour eriously on the wro		neaded in the rig	ht direction, o	r do you
					2021	2022	
		Right direc	tion		<del>47 %</del> -	32%	
		Wrong trac	ek		31%	47 %	
		(DON'T R	<b>EAD)</b> DK/NA		22 %	21 %	
2.	each, please	tell me if, ir	out government age general, you have	e a favorable or u	nfavorable opini	on. If you ha	ve never

heard of it, please just say so. (IF FAVORABLE/UNFAVORABLE, ASK: "Is that very or somewhat?") (RANDOMIZE)

						<b>NEVER</b>	(CAN'T		
		VERY	<b>SMWT</b>	<b>SMWT</b>	<b>VERY</b>	<b>HEARD</b>	<b>RATE</b>	<b>TOTAL</b>	TOTAL
		$\overline{\mathbf{FAV}}$	<b>FAV</b>	<u>UNFAV</u>	<u>UNFAV</u>	$\overline{\mathbf{OF}}$	<u>/DK)</u>	<u>FAV</u>	<u>UNFAV</u>
[]a.	Lane County government								
	2022	8 %	42 %	22 %	19%	1 %	8 %	50%	42%
	2021	-12 %	42 %	20 %	18%	0%	7 %	<i>55</i> %	38%
[]b.	Lane County Parks								
	2022	-32 %	43 %	11 %	8%	0 %	7 %	<i>75</i> %	18%
	2021	-36%	40%	10 %	4%	1 %	9 %	76%	14%
[]c.	Your local City government								
	2022	9%	37%	22 %	21%	1 %	9 %	47%	43%
	2021	-12 %	35%	16 %	26%	0 %	11%	47%	42%

# MY NEXT QUESTION IS ABOUT A MEASURE THAT COULD BE ON A FUTURE LOCAL BALLOT.

3. The measure may read as follows:

Maintains, improves parks, water quality, access; establishes local option levy. Shall Lane County maintain/ improve parks, water quality, access; protect natural areas; establish five-year operating levy, 16 cents per one thousand dollars assessed value, beginning 2023?

Would you vote yes or no? (IF YES/NO, ASK): "Is that definitely YES/NO or just probably YES/NO?" (IF UNDECIDED, ASK:) Well, do you lean toward voting yes or no?

TOTAL YES61	1%
Definitely yes32	2%
Probably yes25	5%
Undecided, lean yes	1%
TOTAL NO35	5%
Undecided, lean no2	2 %
Probably no	3%
Definitely no25	5%
(DON'T READ) DK/NA	5 %

## (ASK ONLY IF CODES 1-6 IN Q3)

- 4. In a few words of your own, why would you vote YES/NO? (OPEN-ENDED, RECORD VERBATIM RESPONSE)
  - a. Yes: (n=329)

Our parks need more maintenance	25%
Parks and open spaces are essential to quality of life	
Improve water quality/protect the environment	
Support funding for parks/it is affordable	
We need to think about the future/preserve outdoor areas	
General support	
Great for families/children	
Outdoor recreation opportunities	
Mixed feelings	
Need more information	
Improve park safety	
Health benefits	
	•
Other	1 %
Don't know	1 %
Refused	1 %

b. No: (n=189)

Too many taxesGovernment waste and mismanagement/do not trust the government	
More important issues	7 %
Not needed	5 %
Our parks are too far gone/taken over by homeless	5 %
Need more information	2 %
Mixed feelings	1 %
Measure is unclear/poorly worded	1 %
General oppose	0%
Other	3 %
Refused	1 %

## (RESUME ASKING ALL RESPONDENTS)

5. Would your household be willing to pay \_\_\_ in additional taxes to maintain and improve County parks? (IF WILLING/UNWILLING, ASK:) "Would that be very WILLING/UNWILLING, or just somewhat?" (DO NOT RANDOMIZE; ONCE RESPONDENT HAS ANSWERED "VERY WILLING," STOP AND CODE THE REMAINDER AS 1)

						(DON'T		
		VERY WILL	SMWT WILL	SMWT UNWL	VERY UNWL	READ) DK/NA	TOTAL WILL	TOTAL UNWL
a.	60 dollars per year							
	2022	32 %	27 %	8%	29 %	5 %	59%	37%
	2021	37%	19 %	11%	30%	2 %	56%	42%
b.	50 dollars per year							
	2022	37%	23 %	9%	26%	5 %	59%	36%
	2021	42 %	16%	12 %	28%	2 %	58%	40%
c.	40 dollars per year							
	2022	44 %	19 %	7%	26%	5 %	63%	33%
	2021	47 %	15 %	9%	27 %	2 %	62%	36%
d.	30 dollars per year							
	2022	51%	14 %	5%	25 %	4 %	65%	30%
	2021	52 %	12 %	8%	25 %	4 %	64%	33%
							1	I

6. Next, the County will present to voters in a future election a levy renewal measure to fund the Lane County jail and youth services. After having voted on this parks measure, would you be more likely to support this jail and youth services measure, less likely to support the measure, or would it make no difference? (IF MORE/LESS LIKELY, ASK: Is that much MORE/LESS likely, or only somewhat?)

<b>TOTAL MORE LIKELY26%</b>
Much more likely11%
Somewhat more likely15 %
TOTAL LESS LIKELY17%
Somewhat less likely 6%
Much less likely10%
Makes no difference48%
( <b>DON'T READ</b> ) DK/NA9%

7. Now I'm going to read you a list of things some people say may be problems facing Lane County. For each, please tell me whether you think it is an extremely serious problem, a very serious problem, a somewhat serious problem, or not a serious problem for Lane County residents. (RANDOMIZE)

	EX	Т	VERY	SMWT	NOT A SER	(DON'T READ)	EXT/ VERY
	<u>SE</u>	<u>R</u>	<b>SER</b>	<b>SER</b>	<b>PROB</b>	DK/NÁ	<u>SER</u>
(SPLI	IT SAMPLE A ONLY)						
[]a.	Gas prices409	<i>~</i>	- 27 %	24 %	8 %	2 %	66%
[ ]b.	Homelessness						
	2022629	<i>~</i>	- 34 %	3 %	0 %	0 %	96%
	2021559	<i>~</i>	- 38 %	5 %	1 %	2 %	93%
[]c.	A lack of recreational activities for adults and youth						
	2022 59	6	- 12 %	27 %	53 %	3 %	17%
	2021 69	6	9%	32 %	46%	7 %	16%
[ ]d.	Pollution of rivers, creeks, and streams						
	2022199	<i>~</i>	- 34 %	29 %	16%	2 %	53%
	2021249	<i>~</i>	- 21%	37 %	15%	4 %	44%
[]e.	Loss of wildlife habitat						
	2022189	<i>~</i>	- 31%	30%	17%	4 %	49%
	2021189	<i>~</i>	- 23 %	34 %	20%	4 %	41%
[ ]f.	The amount you pay in local taxes						
	2022199	<i>~</i>	- 17%	33 %	27%	4 %	36%
	2021249	<i>~</i>	- 21%	26%	26%	4 %	45%
(SPLI	IT SAMPLE B ONLY)						
[]g.	Inflation439	<i>~</i>	- 32 %	21%	4 %	1 %	75 %
[]h.	Public safety339	<i>~</i>	- 31%	26%	10%	0 %	64%
[ ]i.	The cost of housing						
	2022559	<i>7</i>	- 30%	13 %	3 %	0 %	84%
	2021359	<i>~</i>	- 39%	19%	4 %	3 %	74%

( <b>SPLI</b>	T SAMPLE B CONTINUED)  Loss of open space and natural areas	EXT <u>SER</u>	VERY <u>SER</u>	SMWT SER	NOT A SER PROB	(DON'T READ) <u>DK/NA</u>	EXT/ VERY SER
	2022	19 %	24 %	25 %	28%	3 %	43%
	2021	11 %	19%	36%	26%	8 %	30%
[]k.	Run-down and deteriorating local parks						
	2022	9%	22 %	40%	25%	3 %	32%
	2021	12 %	20 %	39%	22 %	7 %	31%

## (RESUME ASKING ALL RESPONDENTS)

NOW I WOULD LIKE TO ASK YOU SOME QUESTIONS ABOUT LOCAL PARKS AND RECREATIONAL FACILITIES.

8. Generally speaking, do you approve or disapprove of the overall performance of the Lane County Parks Division? (IF APPROVE/DISAPPROVE, ASK: Is that strongly, or just somewhat?)

	2021	2022
TOTAL APPROVE	<del>76%</del>	<del>71%</del>
Strongly approve	24 %	21%
Somewhat approve	52%	50%
TOTAL DISAPPROVE	11%	17%
Somewhat disapprove	8%	11%
Strongly disapprove	3%	6%

9. Generally speaking, would you say that the Lane County Parks Division has a great need, some need, a little need, or no real need for additional funding for parks and recreation facilities and programs?

	2021	2022
GREAT/SOME NEED	<del>70%</del>	<u>62%</u>
Great need	27%	22 %
Some need	43 %	41%
A LITTLE/NO REAL NEED	20%	28%
A little need	10%	12%
No real need	9%	16%

10. Next, I'm going to read you some projects and services that <u>could</u> be funded by this ballot measure. For each item I read, please tell me how important the project or service is to you personally: is it extremely important, very important, somewhat important, or not important? **(RANDOMIZE)** 

	EXT VERY SMWT	(DON'T NOT READ)	EXT/ VERY
	· · · · · · · · · · · · · · · · · · ·	IMP DK/NA	IMP
(SPLI	LIT SAMPLE A ONLY)	<u> </u>	
[]a.	Repairing deteriorating park restrooms 24 % 34 % 32 %	8 % 1 %	58%
[]b.	1 01 ,		
	2022 27 % 31 % 34 %		58%
	202130%31%26%1	10% 3%	61%
[]c.		<b>5</b> 0 10	5.69
	2022 22 % 34 % 36 % 2021 30 % 31 % 26 % 1		56%
r 14		10% 3%	61%
[ ]d.	Maintaining parks 2022 41 % 34 %	1%1%	61%
	202131 %34 %		74%
[]e.	Protect and restore natural areas23 % 34 % 30 % 1		56%
[]f.	Protecting wildlife habitat	170	
.,	202229 % 38 %24 %	8%1%	67%
	2021 39 % 30 % 22 %	8%1%	69%
[]g.	Maintaining hiking and biking trails		
	202216%16%1	11% 1%	49%
	2021 23 % 34 % 34 %	8 % 2 %	57%
[]h.			
	202227 %25 %37 %1		52%
	202126%34%27%1		60%
[ ]i.	Providing park facilities and trails that are accessible to seniors and people w		520
	202219%34%1		53%
г 1:	202130%35%25%		65%
[ ]j.	Maintaining the Howard Buford Recreation Area, including the Mount Pisga 202213%33%1		46%
	202120%25%1		55%
[]k.	Supporting development of sports	10 /0 10 /0	
f lw.	facilities4%4 facilities4 facilities4 facilities	35%2%	21%
	1,0 2,70 12,70	2,0	
(SPLI	LIT SAMPLE B ONLY)		
[]1.	Ensuring Lane County gets its fair share of local, state and federal matching	funds	
	202239%39%16%	4 % 2 %	78%
	202135%39%21%	3 % 1 %	74%
[]m.			
	2022 26 % 36 % 23 % 1		62%
F 3	202122 % 35 %25 %1	16% 2%	57%
[]n.			75~
	202244 %32 %18 %		75%
	202142 % 34 %17 %	0%1%	76%

		EXT IMP	VERY IMP	SMWT IMP	NOT IMP	(DON'T READ) DK/NA	EXT/ VERY IMP	
(SPLI	T SAMPLE B CONTINUED)							
[ ]o.	Maintaining campgrounds							1
	2022	- 22 %	35 %	35%	7%	0 %	57%	1
	2021	25 %	39%	28 %	6%	2 %	64%	1
[]p.	Partnering with schools to provide nature educa	tion						1
	2022	-26%	37 %	27 %	-11%	0 %	62%	1
	2021	- 28 %	32 %	25 %	-14%	1 %	60%	1
[ ]q.	Maintaining and improving park infrastructure I fountains	ike park	ing lots, l	oathrooms	s, and di	inking		l
	2022	- 28 %	39%	26%	7 %	0 %	66%	1
	2021	- 22 %	39%	32 %	6%	0 %	62%	1
[]r.	Preserving scenic views							1
	2022	-20%	33 %	38%	9%	0 %	53%	1
	2021	- 19 %	38%	28 %	-13 %	1 %	58%	1
[]s.	Restoring parks damaged by wildfires							1
	2022	-30%	37 %	28 %	5 %	0 %	66%	1
	2021	-28%	42 %	25 %	3 %	1 %	71 %	1
[ ]t.	Providing access to lakes and rivers for							1
	swimming, boating, and fishing	-26%	35 %	31%	7 %	0 %	61%	1
[ ]u.	Providing outdoor education programming							1
	for youth	- 22 %	35 %	33 %	-10%	0 %	57%	1
[]v.	Protecting water quality in rivers, lakes, and stro	eams						1
	2022		35%	11%	3 %	0 %	86%	1
	2021	- 53 %	29 %	15 %	3 %	0 %	82%	
[]w.	Supporting development of a regional							
LJ	pickleball facility	2%	4%	20%	-66%	8 %	7%	l

## (RESUME ASKING ALL RESPONDENTS)

NEXT I WILL READ YOU STATEMENTS FROM SUPPORTERS AND OPPONENTS OF THE POTENTIAL BALLOT MEASURE TO MAINTAIN AND IMPROVE PARKS, NATURAL AREAS AND WATER QUALITY AND ACCESS IN LANE COUNTY BY ESTABLISHING A LOCAL LEVY.

11. First, here are some statements from people who <u>support</u> the measure. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to vote "yes" on the measure. If you do not believe the statement, please tell me that too. **(RANDOMIZE)** 

		VERY CONV	SMWT CONV	NOT CONV	DON'T BEL	(DON'T READ) DK/NA	VERY/ SMWT CONV
[]a.	(COST OF LIVING) Our parks, trails, campgrounds, marinas, and beaches have something for everyone. They provide affordable close-to-home places for outdoor recreation and access to Lane County's abundant waterways. As the cost of living increases, it is more important		<u> </u>		<u> </u>		
Γlh	than ever to invest in keeping low-cost, close-to-home recreation available	40%	41%	15%	4 %	1%	80%
[ ]b.	(T - HEALTH) This measure will help keep our community healthy. Lane County kids, families, and seniors who visit parks for play and exercise have better physical, psychological, and mental health outcomes – all of these more						
[]c.	important than ever (DOLLARS) This measure would cost the average homeowner less than three dollars per month. That's a small price to pay to protect natural areas, wildlife habitat, and water quality and to provide	34 %	37 %	20%	7 %	2%	71%
[ ]d.	recreational access to all						69%
	with their family.	32 %	38%	21%	9 %	1 %	70%

(CDI I	T CAMPI E A ONI W	VERY CONV	SMWT CONV	NOT CONV	DON'T BEL	(DON'T READ) <u>DK/NA</u>	VERY/ SMWT CONV
[]e.	(T - LONG RUN) The longer we wait to restore our natural areas, and park and recreation infrastructure, the more it will cost us in the long run. By making the investment to take care of our parks and recreation system today, we can avoid more costly problems in future years	39 %	35%	17%	8%	1%	74%
[ ]g.	keep our parks, natural areas beaches, campgrounds, and boating facilities clean and safe						73 % 60%
( <b>SPLI</b> [ ]h.	T SAMPLE B ONLY)  (T – FUTURE GENERATIONS) This measure will preserve Lane County's natural beauty by protecting rivers, streams, trees, natural areas, and wildlife habitat. It will ensure that our children and grandchildren enjoy the same quality of life we do. ———————————————————————————————————						70%
	over 650 million dollars in gross domestic product impacts. Investing in our parks will help our economy recover and grow	28%	37%	18%	15%	2%	65%

(SPLIT SAMPLE B CON'T)	VERY CONV	SMWT CONV	NOT CONV	DON'T <u>BEL</u>	(DON'T READ) <u>DK/NA</u>	VERY/ SMWT CONV
[ ]j. (EDUCATIONAL) Lane County Parks will use measure funding to provide environmental education opportunities, primarily for local youth. These programs and facilities will help youth learn about and connect with nature and develop a sincere appreciation for the great						
outdoors	28 %	39%	21 %	10%	2 %	68%

## (RESUME ASKING ALL RESPONDENTS)

12. Now that you have heard more about it, let me ask you again about the measure which would establish a local option levy of 16 cents per one thousand dollars assessed value to maintain and improve parks, natural areas and water quality and access in Lane County. Would you vote yes or no? (IF YES/NO, ASK): "Is that definitely YES/NO or just probably YES/NO?" (IF UNDECIDED, ASK:) Well, do you lean toward voting yes or no?

TOTAL YES66%
Definitely yes40%
Probably yes20%
Undecided, lean yes6%
TOTAL NO31%
Undecided, lean no2%
Probably no 6%
Definitely no23 %
( <b>DON'T READ</b> ) DK/NA 3 %

13. Next, here are some statements from people who <u>oppose</u> the measure we have been discussing. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to vote "no" on the measure. If you do not believe the statement, please tell me that too. **(RANDOMIZE)** 

[]0	(COST OF LIVING) The cost of living	VERY CONV	SMWT CONV	NOT CONV	DON'T BEL	(DON'T READ) <u>DK/NA</u>	VERY/ SMWT CONV
[ ]a.	in Lane County is already too high – gas prices, housing costs and even groceries are rising quickly with inflation. Now is not the time to increase the cost of getting						
[ ]b.	by even more	35 %	30 %	28%	6 %	1%	65%
[]c.	budget (NOT NOW/SAFETY) Now is not the time to dedicate more taxes to pay for park improvements – not when we have so many more urgent needs that require local tax funding, like addressing homeless and improving public safety, our						54%
	jail, and rural patrols	20 %	34 %	31%	ð %	1 %	60%

14. Sometimes over the course of a survey like this people change their minds, and sometimes they do not. Let me ask you one last time about the measure which would establish a local option levy of 16 cents per one thousand dollars assessed value to maintain and improve parks, natural areas and water quality and access in Lane County. Would you vote yes or no? (IF YES/NO, ASK): "Is that definitely YES/NO or just probably YES/NO?" (IF UNDECIDED, ASK:) Well, do you lean toward voting yes or no?

TOTAL YES61%
Definitely yes38%
Probably yes17%
Undecided, lean yes6%
TOTAL NO34%
Undecided, lean no 1 %
Probably no7%
Definitely no26%
(DON'T READ) DK/NA5%

## THE NEXT QUESTIONS ARE FOR STATISTICAL PURPOSES ONLY.

15. **(T)** In the past 12 months, how many times have you or someone in your household visited a Lane County park or recreational facility? **(READ LIST)** 

Two or more times a week17 %
Once a week9%
Two to three times per month21%
A few times a year30%
Rarely12 %
Never 9 %
( <b>DON'T READ</b> ) DK/NA 0 %

## (ASK IF NOT CODE 6 IN Q15)

Next, I am going to read you a list of different ways people use Lane County Parks. After you hear each one, please tell me how often you have visited a Lane County Park in that way in the last year: at least once a week, at least once a month, several times, about once, or never. Here is the first one: (RANDOMIZE)

		ONCE/ WEEK	ONCE/ MONTH		ONCE/ YEAR	NEVER (DK/NA)
		WEEK	MONTH	ILAR	ILAK	MEVER (DR/MA)
[]a.	Walking, hiking, or running					
	2022	24 %	20%	32 %	8%	15 % 1 %
	2021	29%	18%	31 %	6%	12 % 4 %
[]b.	Birding or viewing wildlife					
	2022					
	2021	15 %	11%	16%	12%	43 % 3 %
[]c.	Tent camping					
	2022					
	2021	1 %	2 %	16%	15%	63 % 3 %
[ ]d.	RV camping					
	2022					
	2021	1 %	3 %	11 %	8 %	73 % 3 %
[]e.	Picnicking					
	2022					
	2021	3 %	10%	30 %	19%	35 % 3 %
[ ]f.	Spending time in or near the					
	water	13 %	18%	45 %	13 %	10% 1%
[]g.	Walking dogs off-leash					
	2022	•		-		
	2021	11 %	5 %	8 %	3 %	···· 71 % ····· 3 %
[]h.	Enjoying nature					
	2022				-	
	2021	31 %	20%	30 %	7%	9 % 3 %

17.	What was the	last level	of school	you completed?
<b>1</b> / •	TITUL TIUD LIIC	iust it to	OI SCHOOL	, ou completed.

		High school or less10% Less than 4 years of college36% College graduate34%
		Post graduate work/
		Professional school16%
		( <b>DON'T READ</b> ) DK/NA 4 %
18.	Do you own or rent your home?	
		Own76%
		Rent20%
		( <b>DON'T READ</b> ) DK/NA 4 %

## THANK AND TERMINATE

GENDER (BY OBSERVATION):	Male	48 %
,	Female	52 %
	Non-binary	0 %
PARTY REGISTRATION:	Democrat	53 %
	Republican	28%
	NAV/Other	19%
<u>FLAGS</u>	<u>AGE</u>	
P1666%	25-29	2 %
G1686%	30-34	6%
P1860%	35-39	10%
G1891 %	40-44	7%
P2072 %	45-49	7%
G2099 %	50-54	8 %
BLANK 0 %	55-59	7%
	60-64	9%
CITY	65-74	31%
Eugene45 %	75+	12%
Spring field13 %		
Other42 %	MODE	
	Online	50%
A/B SPLIT	Phone	50%
A50 %		
B50%		

# **Conclusions**

- With a robust information campaign focused on the need for basic repairs and maintenance to parks, and improvements to water access and quality, <u>Lane County is</u> <u>well-positioned to proceed with a local option levy of 16 cents per \$100,000 assessed</u> <u>value.</u>
- In principle, voters are broadly willing to pay \$30 per year for these purposes.
- Three in five say the Parks Division has at least "some need" for funding and the same share says they would vote "yes" on a levy given measure language alone. That level of support increases after voters hear about potential projects, accountability provisions and positive messaging and stays high after a brief set of critiques.
- While the overall mood is increasingly pessimistic, driven by concern about homelessness, inflation and the cost of housing, voters have broadly favorable views of Lane County Parks and approve of their work.
- Top priorities for projects are improved water quality and water access, basic park maintenance, protecting wildlife habitat, and restoring wildfire-damaged parks.
- The most compelling support messages have to do with leaving a legacy for future generations, the contribution parks make to public health, and the importance of affordable outdoor recreation given a rising cost of living. On the other side of the coin, concern about the cost of living and general mistrust of government produces the most reservations about a measure.



# CAPITAL PROJECTS PRIORITIZATION

## **Lane County Parks Boat Ramp Inventory**

	ty Parks Boat Kamp inventory		Improve	d	Unimprov	red		Parking			
Zone	Park	<b>Body of Water</b>	Ramp	Slide	Ramp	Dock	Restroom	Lot	Notes	Condition	Importance
Coastal	Ada	Siltcoos Lake	No	No	Yes	No	Yes	Yes	Explore Non-M	Poor	High
Coastal	Westlake	Siltcoos Lake	Yes	No	No	Yes	Yes	Yes		Fair	Med
Coastal	Bender Landing	N Fork Siuslaw	Yes	No	No	No	Yes	Yes		Fair	Med
Coastal	Munsel Lake Landing	Munsel Lake	Yes	No	No	Yes	Yes	Yes		Fair	Med
Coastal	Mercer Lake Landing	Mercer Lake	Yes	No	No	No	Yes	Yes		Good	Med
Coastal	Tiernan Boat Ramp	Siuslaw River	Yes	No	No	No	No	Yes	Steep, needs m	n Good	Low/Med
Coastal	Mapleton Landing	Siuslaw River	Yes	No	No	No	Yes	Yes	Sediment issue	Ramp in great	, Med
Coastal	Farnham Landing	Siuslaw River	No	Yes	No	No	Yes	Yes	Replace slide w	<i>l</i> Poor	Med/High
Coastal	Tide Wayside	Siuslaw River	Yes	No	No	No	Yes	Yes	Plank Type I, ne	Poor	High
Coastal	Schinlder Landing	Siuslaw River	Yes	No	No	No	Yes	Yes	Poured concre	t Poor	Med
Coastal	Deadwood Landing	Siuslaw River	Yes	No	No	No	Yes	Yes		Fair	Low/Med
Coastal	Austa	Siuslaw River	No	No	Yes	No	Yes Portable		Gravel, steep, i	mprovement c	l High
Coastal	Linslaw Park	Siuslaw River	Yes	No	Yes	No	Yes	Yes		Fair	Med
Coastal	Triangle Lake	Triangle Lake	Yes	No	No	Yes	Yes	Yes	Explore acquiri	ng adjacent pro	High
Metro	Richardson Park	Fern Ridge Reservoir	Yes	No	No	Yes	Yes	Yes	Highest Priority	; Launch and C	High
Metro	Orchard Point Park	Fern Ridge Reservoir	Yes	No	No	Yes	Yes	Yes	Toe too short f	Ramp okay, do	High
Metro	Perkins Peninsula	Fern Ridge Reservoir	No	No	Yes	Yes	Yes	Yes	AC, ideal for no	Poor	High for non-m
Metro	Whitely Park	Willamette River	No	No	Yes	No	Yes	Yes	Gravel	Fair	Low, non-m
Metro	Armitage Park	McKenzie River	Yes	No	No	No	Yes	Yes	Conc planks	Fair	Low
Metro	Deadmond's Ferry Landing	McKenzie River	No	Yes	No	No	No	Yes	Gravel slide	Fair	None
Metro	Rodakowski Landing	McKenzie River	No	No	Yes	No	Yes	Yes	Verify ownersh	Poor	High
Metro	Hayden Bridge	McKenzie River	No	No	Yes	No	Yes	Yes	EWEB owned,	Poor	Low
Metro	Bellinger Landing	McKenzie River	No	No	Yes	No	Yes	No	Conc planks	Fair	Med
McKenzie	Hendricks Bridge	McKenzie River	Yes	No	No	No	Yes	Yes	New	New	N/A
McKenzie	Deerhorn Landing	McKenzie River	Yes	No	No	No	Yes	Yes	Road/approach	Good	High
McKenzie	Leaburg Landing	McKenzie River	No	No	Yes	No	Yes	Yes	Gravel road to	∙N/A	High
McKenzie	Greenwood Landing	McKenzie River	Yes	No	No	No	Yes	Yes	Silt issues	Good	High
McKenzie	Leaburg Dam Boatslide	McKenzie River	No	Yes	No	No	Yes	Yes	<b>EWEB</b> owned	Fair	Low
McKenzie	Goodpasture Boat Landing	McKenzie River	Yes	No	No	No	Yes	Yes	EWEB owned	Fair	Low
McKenzie	Helfrich Landing	McKenzie River	Yes	No	No	No	Yes	Yes	One concrete,	Conc is fair, gr	High
McKenzie	Forest Glen Landing	McKenzie River	Yes	No	Yes	No	No	No	One conc, two	Poor, usable	High
McKenzie	Hamlin Park	McKenzie River	No	Yes	No	No	Yes	Yes	Slide, ODFW ov	wned	Low
South	Baker Bay	Dorena Reservoir	Yes	No	No	Yes	Yes	Yes	AC; ADA Assess	Potholes, poo	ı High

## **Levy Deferred Maintenance Prioritization Summary**

High and Medium Priority Projects

Project Area	<u> Hardcost</u>	<u>Markup</u>	<u>Total</u>	Per Year
Restrooms	2,445,332.76	1,100,399.74	3,545,732.51	709146.5
Day use, Shelters, & Pavilions	786,254.13	353,814.36	1,140,068.49	228013.7
Paving & Curbs	4,679,099.83	2,105,594.92	6,784,694.75	1356939
Site Utilities	861,861.67	387,837.75	1,249,699.41	249939.9
Other features & improvements	871,271.66	392,072.25	1,263,343.91	252668.8
Waterway Access	699,674.89	314,853.70	1,014,528.59 li	ncludes \$1 202905.7
	10,343,494.93	4,654,572.72	14,998,067.65	2999614
	10,343,494.93		-	

0.00

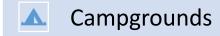
# COMMUNITY ENGAGEMENT MEETINGS



# LANE COUNTY PARKS

Designing the Future Together

# **Armitage Park**



Boat Ramp

Shelters

Picnic tables & BBQs

Dog Park

Interpretive and Educational Display

# **Howard Buford Recreation Area**



Interpretive and Educational Display

Festivals and Events

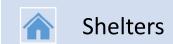
U Equestrian Trails

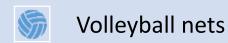
# Existing Projects in Targeted Parks

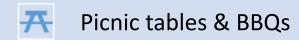
# **Orchard Point Marina**









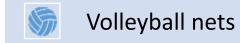


# **Perkins Peninsula**











# Existing Projects in Targeted Parks

# Richardson



Campgrounds



Marina & Boat Ramp



**Shelters** 



Picnic tables & BBQs

# **Zumwalt**



**Hiking Trails** 



Interpretive and Educational display



**Festivals and Events** 



Picnic tables & BBQs

# **Harbor Vista Campground**



Campgrounds



Playgrounds



Picnic tables & BBQs



Interpretive and Educational Display

# **North Jetty**



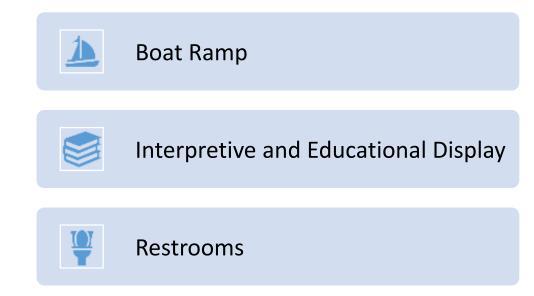
World of Possiblity

Forest Glen Landing Greenwood Landing Hayden Bridge

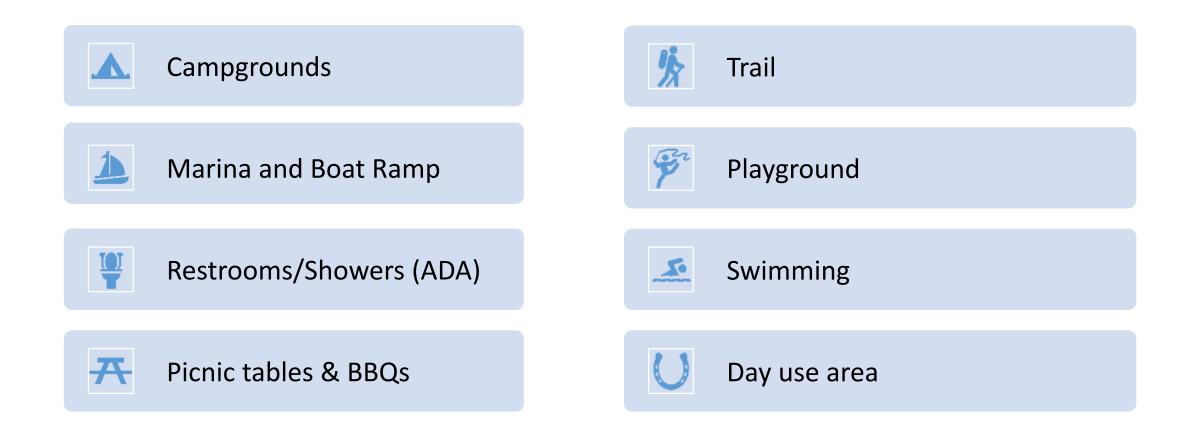




# **Helfrich Landing**



# **Baker Bay Park**



# **Dorena Covered Bridge – Wayside**



**Parking** 



Restrooms (non-ADA)

Parking ONLY
Currin and Stewart Covered Bridges
LaSelle

# Blue Mountain Wildwood Falls\*



Picnic Area



Portable Restroom (non-ADA)



Swimming \*

Big River, Bohemia Saddle, Vaughn – no services

# Activity

What enhancements would improve accessibility?

Which recreational features are most desirable?

What educational elements will enhance the visitor experience?

#### **Summary of Community Outreach Meetings**

Lane County Parks is exploring the palatability of a local option levy for approval by the County Board of Commissioners for consideration on the November 2022 ballot. To better understand contemporary local recreation trends, interphase with natural areas and how Lane County Parks could improve the park user experience, four regional meetings were organized during the month of May 2022. These gatherings were held regionally in four key areas of the County to ensure opportunity for equitable public participation and were attended by nearly 120 people over the course of two weeks.

The Eugene/Springfield meeting attracted the highest attendance and represented more than half the total turnout county wide. The remaining meetings: Florence/Coastal, McKenzie River Corridor, and Cottage Grove/South County were attended by 16, 13 and 20 participants respectively. Participants shared key motivations for attending the parks meetings which included: learning more about the future of Lane County Parks, advocating for a wide variety of recreational amenities, reinforcing the importance of natural areas conservation and restoration, offering ideas to improve accessibility throughout the park system, and emphasizing the importance of honoring and educating park visitors about the cultural value and history of public lands.

After listening to a brief presentation highlighting the Lane County Parks Master Plan, Funding Task Force recommendations, and an overview of the budget history and constraints, participants were asked to share feedback on three key questions.

- 1. What enhancements would improve accessibility?
- 2. Which recreational features are most desirable?
- 3. What educational elements will enhance the visitor experience?

#### **ACCESSIBILITY**

- Adding ADA compliant restroom facilities
- Upgrading existing restrooms to current ADA standards
- Adding ADA compliant recreational infrastructure such as:
  - River access for non-motorized boats
  - o Wheelchair accessible nature and beach trails
  - Access to "big-wheel" beach wheelchairs
  - o All-inclusive fishing and viewing platforms, play structures, and nature exploration areas
- Install potable water refill stations

#### **RECREATION**

- Partnership on Regional Pickle ball facilities
- Interconnected regional hiking, biking, and water trails
- River trails in the McKenzie River region
- Watercraft rentals at Baker Bay
- Non-motorized watercraft access
- Additional camping and RV sites
- Off leash pet areas both enclosed and open trails

• Promote activities that attract tourism and help generate revenue: fishing, birding, festivals and events

#### **EDUCATION**

- Memorializing land history of native peoples and donations of land to the County
- Birding information
- Outdoor school
- Partner with programs that engaging youth

#### **CONSERVATION**

- EV-Charging Stations
- Invasive species removal
- Bank erosion mitigation at Fern Ridge & Zumwalt
- Preservation of wild spaces and nature trails
- Adding native vegetation at Baker Bay

#### OTHER IMPROVEMENTS

- Improve overall safety and cleanliness
- Improved signage and maintenance / repair of existing signs
- Strong support to maintain existing facilities and bring them back to life

#### OTHER FEEDBACK

Strong support was expressed for other items proposed in the Levy package including: deferred maintenance, operations and safety, volunteerism, & public/private partnerships.

# STAFF RECOMMENDATION: 5-YEAR LOCAL OPTON LEVY

## Parks Levy Proposed Budget - Combined Existing & Enhanced

, , ,	Year 1	Year 2	Year 3	Year 4	Year 5	Total	
Revenue							
Current Division Revenues	\$3,400,000	\$3,502,000	\$3,607,060	\$3,715,272	\$3,826,730	\$18,051,062	Includes 3%
							growth;Fees/Charges/Revenue
							Sharing/Contracts/etc
Current CRT/TRT Allocation	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000			Continues
Local Option Levy	\$6,000,000	\$6,000,000	\$6,000,000	\$6,000,000			
Other County Tax Sources	\$500,000	\$500,000	\$500,000	\$500,000			TRT/CRT/Video Lottery/Other/GF
Grants & Road Funds	\$400,000	\$420,000	\$450,000	\$475,000	\$500,000	\$2,245,000	OSMB/St. Pks/PVT
Total Revenue	\$11,300,000	\$11,422,000	\$11,557,060	\$11,690,272	\$11,826,730	\$57,796,062	•
Operations							
Operations Existing Personal Costs	¢1 00E E17	¢2.06E.260	¢2 127 649	¢2 212 465	: ຕ່າ ລອດ ດດາ	\$10,700,902	Pounded Appropriation Budgeted 2022
Existing Personal Costs	\$1,995,517	\$2,065,360	\$2,137,648	\$2,212,465	\$2,289,902	\$10,700,892	Rounded Appropriation Budgeted 2022
New Personnel	\$1,282,346	\$1,248,957	\$1,248,957	\$1,248,957	\$1,248,957	\$6,278,174	Wages plus burden
Existing Material & Services	\$2,076,867	\$2,139,173	\$2,203,348	\$2,269,449	\$2,337,532	\$11,026,369	Rounded Appropriation Budgeted 2022
Increased Materials & Services	\$1,151,043	\$1,151,946	\$1,151,946				
Total Operations	\$6,505,773	\$6,605,436	\$6,741,899	\$6,882,817	\$7,028,337	\$33,764,262	
Deferred Maintenance Projects							
Restrooms	\$709,147	\$709,147	\$709,147	\$709,147	\$709,147	\$3,545,733	
Day use, Shelters, & Pavilions	\$228,014	\$228,014	\$228,014				
Paving & Curbs	\$1,356,939	\$1,356,939	\$1,356,939				Road Funds to Assist
Site Utilities	\$249,940	\$249,940	\$249,940				11044 1 41145 10 7 155151
Other features & improvements	\$252,669	\$252,669	\$252,669				
Waterway Access	\$202,906	\$202,906					Includes \$100k/yr for OSMB grant match
vater way necess	<b>¥202,300</b>	<b>\$202,300</b>	<i>\$202,300</i>	,	,	71,011,023	melades \$100kg yr for established materi
Total Deferred Maint Projects	\$2,999,614	\$2,999,614	\$2,999,614	\$2,999,614	\$2,999,614	\$14,998,068	•
Special Projects	44 000 000	44 000 000	44 000 000	44 000 000	44 000 5	45.000.000	D. J. 16 1191 11
Projects TBD	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$5,000,000	Reduce if no additional tax sources
Conservation/Education	\$700,000	\$700,000	\$700,000	\$700,000	\$700,000	\$3,500,000	available
Total Special Projects		\$1,700,000					•
Total Special Projects	<b>42,700,000</b>	<b>41,700,000</b>	Ų1,700,000	ψ <u>υ</u> ,,,ου,ους	Ψ1,700,000	\$5,500,000	
Total Expenditures	\$11,205,387	\$11,305,050	\$11,441,512	\$11,582,431	\$11,727,950	\$57,262,329	•
BALANCE	\$94,613	\$116,950	\$115,548	\$107,841	\$98,780	\$533,732	
Subsidy Allocation By Program 1st Yr - Example							

Subsidy Allocation By Program 1st Yr - Example	
Operations & Maintenance	\$6,505,773
less Division Revenue	\$3,400,000
	\$3,105,773 Levy Funds
Deferred Mainteance	\$3,000,000
less Grants and Road Funds _	\$400,000
	<b>\$2,600,000</b> Levy Funds
Conservation & Education	\$700,000
less CRT & TRT_	\$450,000
	<b>\$250,000</b> Levy Funds
Special Projects	\$1,000,000
less CRT & TRT	\$550,000
less other County Sources _	\$450,000 Video lottery/TRT/CRT/GF/ARPA
	<b>\$0</b> Levy Funds

# Lane County Parks Operations Report for May 2022



The purpose of this report is to provide a summary of operational highlights for the month.

#### **Coast Zone**

- Mowing
- Minor storm cleanup.
- Routine maintenance runs.
- Staff participated in baton and pepper spray training.

## Valley

- Major storm cleanup at Armitage.
- Mowing.
- Leaf removal at Orchard Point and Armitage.
- Routine maintenance runs.
- Staff participated in baton and pepper spray training.
- Weekly code enforcement at Armitage Richardson and Baker Bay campground and day-use areas.
- Readied floating restroom at Fern Ridge.